

### **IN THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### **Listing of Claims:**

Claim 1 (currently amended): A method comprising the steps of:

receiving a request that includes a request for delivery of image information to a networked device and session information pertaining to a current communication session between the networked device and a server, the session information being separate from the request for delivery of, the information comprising image information;

determining, by at least one server within a network, based on an automatically determined image delivery parameter and an image presentation parameter associated with the networked device, an image format for the image information for delivery of the image information to the networked device and for presentation of the image information at the networked device, the image delivery parameter and the image presentation parameter associated with the networked device being contained in the session information; and

providing a response for the request, the response comprising at least a portion of the image information in the image format.

Claim 2 (currently amended): A computer readable medium including computer instructions for an image server system, the computer instructions comprising instructions for:

receiving a request that includes a request for delivery of image information to a networked device and session information pertaining to the current communication session between the networked device and a server, the session information being separate from the request for delivery of, the information comprising image information;

determining, by at least one server within a network, based on an automatically determined image delivery parameter and an image presentation parameter associated with the networked device, an image format for the image information for delivery of the image information to the networked device and for presentation of the image information at the networked device, the image delivery parameter and the image presentation parameter associated with the networked device being contained in the session information; and

providing a response for the request, the response comprising at least a portion of the image information in the image format.

Claim 3 (currently amended): A content server system comprising:

a first memory for storing at least one of an image delivery parameter and an image presentation parameter associated with a networked device;

a network interface for communicating with a network;

a controller, communicatively coupled to the first memory and to the network interface; and

a second memory, communicatively coupled to the controller, for storing computer instructions for the controller to control the content server system to:

receiving a request that includes a request for delivery of image information to a networked device and session information pertaining to the current communication session between the networked device and a server, the session information being separate from the request for delivery of, the information comprising image information;

determining, by at least one server within a network, based on an ~~automatically determined~~ image delivery parameter and an image presentation parameter associated with the networked device, an image format for the image information for delivery of the image information to the networked device and for presentation of the image information at the networked device, the image delivery parameter and the image presentation parameter associated with the networked device being contained in the session information; and

providing a response for the request, the response comprising at least a portion of the image information in the image format.

Claim 4 (original): The content server system of claim 3, wherein the second memory includes computer instruction for the controller to control the server system to:

couple the response to the network interface, the response being destined for reception by the networked device.

Claim 5 (original): The content server system of claim 3, wherein the second memory includes computer instruction for the controller to control the server system to:

receive, along with the request, the at least one of the image delivery parameter and the image presentation parameter associated with the networked device; and

store the at least one of the image delivery parameter and the image presentation parameter in the first memory.

Claim 6 (original): The content server system of claim 5, wherein the program memory includes computer instruction for the controller to control the server system to:

receive the request from one of the networked device and another requester device.

Claim 7 (currently amended): A method comprising the steps of:

receiving a request that includes a request for delivery of image information to a networked client device and session information pertaining to the current communication session between the networked device and a server, the session information being separate from the request for delivery of, the information comprising displayable image information; and

determining, by at least one server within a network, an image format for the displayable image information from an automatically determined image delivery parameter and an image presentation parameter associated with the networked client device, the image delivery parameter and the image presentation parameter associated with the networked device being contained in the session information.

Claim 8 (currently amended): The method of claim 7, wherein the determining is performed with a proxy server that is separate and remote across the network from the server, further comprising the step of providing a response for the request, the response comprising at least a portion of the displayable image information in the image format.

Claim 9 (currently amended): A computer readable medium including computer instructions for:

receiving a request that includes a request for delivery of image information to a networked client device and session information pertaining to the current communication session between the networked device and a server, the session information being separate from the request for delivery of, the information comprising displayable image information; and

determining, by at least one server within a network an image format for the ~~displayable~~ image information from an ~~automatically determined~~ image delivery parameter and an image presentation parameter associated with the networked client device, the image delivery parameter and the image presentation parameter associated with the networked device being contained in the session information.

Claim 10 (currently amended): The computer readable medium of claim 9, wherein the computer instructions further include instructions for providing a response for the request, the response comprising at least a portion of the ~~displayable~~ image information in the image format.

Claim 11 (currently amended): A method comprising the steps of:

storing an ~~automatically determined~~ image delivery parameter and an image presentation parameter associated with a networked device;

receiving a request that includes a request for delivery of displayable image information to the networked device and session information pertaining to a current communication session between the networked device and a server, the session information being separate from the request for delivery of, the information comprising displayable image information;

determining, by at least one server within a network, available image formats for the displayable image information; and

selecting one of the available image formats, based at least in part on the ~~automatically determined~~ image delivery parameter and the image presentation parameter, for delivery to and presentation at the networked device, the image delivery parameter and the image presentation parameter associated with the networked device being contained in the session information.

Claim 12 (original): The method of claim 11, further comprising the steps of:

building a file comprising at least a portion of the displayable image information in the selected one of the available image formats; and

sending the file to a network interface, the file being destined for reception by the networked device.

Claim 13 (currently amended): A system comprising:

at least one networked device; and

a content server for delivering content information comprising image information to the at least one networked device, the content server including:

a first memory for storing an ~~automatically determined~~ image delivery parameter and an image presentation parameter associated with a networked device;

a network interface for communicating with a network link communicatively coupled with the at least one networked device;

a controller, communicatively coupled to the first memory and to the network interface; and

a second memory, communicatively coupled to the controller, for storing computer instructions for the controller to control the content server for:

receiving a request that includes a request for delivery of content information to the at least one networked device and session information pertaining to a current communication session between the networked device and a server, the session information being separate from the request for delivery of the content information comprising image information; and

determining, by at least one server within a network, based on the ~~automatically determined~~ image delivery parameter and the image presentation parameter associated with the at least one networked device, an image format for the image information for delivery of the image information to the at least one networked device and for presentation of the image information at the at least one networked device, the image delivery parameter and the image presentation parameter associated with the networked device being contained in the session information.



Claim 14 (currently amended): The system of claim 13, wherein the determining is performed with a proxy server that is separate and remote across the network from the content server ~~the second memory further stores computer instructions for the controller to control the content server for:~~

~~providing a response for the request, the response comprising at least a portion of the image information in the image format.~~

Claim 15 (previously presented): The system of claim 13, wherein the first memory comprises

a first database for storing records containing image delivery parameters and image presentation parameters associated with the at least one networked device, and

a second database for storing at least one image record, the at least one image record containing;

an image header for at least identifying an image and identifying at least one available image format in the image record, and

image information formatted in the at least one available image format.

Claim 16 (original): The system of claim 13, wherein the controller uses Application Programming Interface (API) calls to request at least the determination, based on at least one of an image delivery parameter and an image presentation parameter associated with the at least one networked device, an image format for the image information.

Claim 17 (original): The system of claim 16, further comprising an image server, responsive to the API calls, for serving up the image information in the determined image format.

Claim 18 (original): The system of claim 16, further comprising an image proxy engine, responsive to the API calls, for determining, based on at least one of an image delivery parameter and an image presentation parameter associated with the at least one networked device, the image format for the image information.

Claim 19 (original): The system of claim 13, wherein the determined image format is selected from a set of image formats including binary bitmap and vector based graphics.

Claim 20 (original): The system of claim 13, wherein the determined image format is selected from a set of image formats including JPEG, GIF, TIFF, JPEG 2000, VML, and WAVELETS.

Claim 21 (original): The system of claim 13, wherein the image delivery parameter corresponds to at least one network communication link type of the following link types: T-1, DSL, CABLE, POTS, CELLULAR, PAGING, SATELLITE, RADIO, and WIRELESS.

Claim 22 (original): The system of claim 13, wherein the image presentation parameter corresponds to at least one presentation platform type of the following types: PC-like, Mac-like, Desktop Workstation, Laptop, Handheld, Notebook, Palm-like, Cellular Phone, Cordless Phone, Two-Way Pager, and PDA.

Claim 23 (withdrawn): A method comprising the steps of:

storing image information in at least one image format;

storing an image header comprising an image ID and at least one image format identification corresponding, respectively, to the image information in the at least one image format;

associating the image header and the image information in at least one image format; and

storing computer instructions that request a copy of the image information in one of the at least one image format.

Claim 24 (withdrawn): The method of claim 23, wherein the step of storing computer instructions that request a copy of the image information comprises the step of storing computer instructions that request a copy of the image information by at least one call to an Application Programming Interface.

Claim 25 (withdrawn): The method of claim 23, wherein the image header further includes at least one weighted parameter associated, respectively, with the at least one image format.

Claim 26 (withdrawn): The method of claim 25, wherein the at least one weighted parameter includes at least one of: device processor capability, device memory capability, device display capability, device presentation interface capability, network link type, and network link grade of service.

Claim 27 (withdrawn): A computer readable medium including computer instructions comprising instructions for:

storing image information in at least one image format;

storing an image header comprising an image ID and at least one image format identification corresponding, respectively, to the image information in the at least one image format;

associating the image header and the image information in at least one image format; and

storing computer instructions that request a copy of the image information in one of the at least one image format.

Claim 28 (withdrawn): The computer readable medium of claim 27, wherein the computer instructions that store computer instructions that request a copy of the image information comprises instructions that request a copy of the image information by at least one call to an Application Programming Interface.

Claim 29 (withdrawn): The computer readable medium of claim 27, wherein the image header further includes at least one weighted parameter associated, respectively, with the at least one image format.

Claim 30 (withdrawn): The computer readable medium of claim 29, wherein the at least one weighted parameter includes at least one of: device processor capability, device memory capability, device display capability, device presentation interface capability, network link type, and network link grade of service.